

1. PAGES of TELETEXT

Teletext page (Eur/day)	14,00
Teletext subpage (Eur/day)	6,00

1.1. FAST SCROLLING PAGES – extra fee according to the table

Time (sec)	10	15 - 25
% of the price per page	65	50

2. ADVERTISING BANNERS

(highlighted links in the range of max. 2 lines x 68 characters that appear on the bottom of the teletext page)

2.1. BANNER on the page num. 100

Eur/day	14,00
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2.2. BANNER on the page num. 333

Eur/day	14,00
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2.3. BANNER on the content pages of each block

Eur/day	7,00
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2.4. BANNER on the other Teletext pages

Eur/day	4,00
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3. WINDOWS for ADVERTISEMENT on the page num. 100

(advertising space - max. 3 lines x 11 characters displayed at the top right corner of the teletext page num. 100)

Eur/day	20,00
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4. TELETEXT BILLBOARDS

Page num. 100 (Eur/day)	100,00
Other page (Eur/day)	50,00

5. SPONSOR REFERENCE

(links to a third person, its brand or its product that can be placed on the teletext page of the client)

Eur/month	82,00
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6. SOFTWARE to ACCESS & EDIT TELETEXT PAGES

(required software necessary to access and to edit teletext pages by the to customer for the purpose of placement and broadcasting its advertisements)

Eur/month	3,00
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CONTACT:
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markíza text

7. DISCOUNTS

7.1. LONG-TERM discounts

Days	0-59	60-89	90-119	120-149	150-179	180-209
Discount	0 %	4 %	6 %	10 %	12 %	16 %

Days	210-239	240-269	270-299	300-329	330-364	365
Discount	18 %	22 %	24 %	26 %	28 %	32 %

7.2. VOLUME discounts

Number of teletext pages	3 – 5	6 and more
Discount	20 %	25 %

7.3. OTHER discounts

Discount for posting links in teletext, in print, radio or television media operating nationwide and on the Internet. **EXAMPLE:**

s. 750 **markíza text**

s. 750 **m text**

<i>Number of links/month</i>	5 - 10	11 and more
Discount	10 %	15 %

NOTES:

- Discounts are calculated sequentially in the order mentioned in this price list.
- The price includes the graphic design and update.
- 1 Teletext page = max. 23 lines x 35 characters per line.
- A subpage of teletext can not be ordered without a page of teletext.
- Volume discounts apply to the number of BANNERS (2) and WINDOWS of ADVERTISEMENT (3).