

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Off Prime	5:00	before	PP000 - Teleráno (Morning Talk Show)	0,9	0,9	0,9	0,9	0,9		
	6:00	in	PP001 - Teleráno (Morning Talk Show) PP002 - Teleráno (Morning Talk Show)	1,5 1,8	1,5 1,8	1,5 1,8	1,5 1,8	1,5 1,8		
	7:00	before	NE030 - Movie SN010 - series / Penguins of Madagascar, The SN020 - Movie SN021 - Movie SN021 - Series / Scooby-Doo SN021 - series / Penguins of Madagascar, The SN031 - Series / Scooby-Doo SN031 - series / Penguins of Madagascar, The SV030 - Movie						0,7 0,9	1,3
		in	PP003 - Teleráno (Morning Talk Show) PP004 - Teleráno (Morning Talk Show) SN021 - Movie SN022 - Movie SV031 - Movie	1,8 1,7	1,8 1,7	1,8 1,7	1,8 1,7	1,8 1,7		0,8 1,2
	8:00	before	SO020 - Movie SO030 - Movie SO031 - series / Penguins of Madagascar, The SO040 - Movie						1,4 1,6 1,4 1,7	
		in	NE031 - Movie NE032 - Movie PP005 - Teleráno (Morning Talk Show) PP021 - Entertainment / Svokra (Mother-in-Law) PP021 - Entertainment / Šťastný domov () PP021 - Series / Záměna manželiek (Wife Swap) SO031 - Movie SO032 - Movie SV032 - Movie SV033 - Movie	1,7 1,6	1,7 1,6	1,7 1,6	1,7 1,6	1,7 1,6		1,5 1,9
	9:00	before	NE080 - Movie PP030 - Series / Oteckovia (Dear Daddies) SO060 - Movie SO080 - Movie SV060 - Movie	1,7	1,7	1,7	1,7	1,7	2,0 2,0	2,3
		in	NE033 - Movie NE034 - Movie NE081 - Movie PP022 - Entertainment / Svokra (Mother-in-Law) PP022 - Entertainment / Šťastný domov () PP022 - Series / Záměna manželiek (Wife Swap) SO081 - Movie SV061 - Movie	1,6	1,6	1,6	1,6	1,6	2,1	2,3 2,7 2,7
	10:00	before	NE100 - Entertainment / Chartshow ()							3,0
		in	NE081 - publicity / Election - Special NE082 - Movie NE082 - publicity / Election - Special NE083 - Movie PP031 - Series / Oteckovia (Dear Daddies)	1,8	1,8	1,8	1,8	1,8		2,8 2,9 3,0 3,0

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				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			PP032 - Series / Oteckovia (Dear Daddies)	1,9	1,9	1,9	1,9	1,9		
			SO082 - Movie							2,3
			SO083 - Movie							2,4
			SO084 - Movie							2,4
			SV062 - Movie				2,8			
			SV063 - Movie				2,9			
11:00	before		SO100 - Movie							2,5
	in		NE101 - Entertainment / Chartshow ()							3,0
			NE102 - Entertainment / Chartshow ()							3,1
			PP041 - Series / Rodinné prípady (Family Affairs)	1,8	1,8	1,8	1,8	1,8		
			PP042 - Series / Rodinné prípady (Family Affairs)	1,7	1,7	1,7	1,7	1,7		
			SO101 - Movie							2,5
			SV081 - Movie				3,0			
			SV082 - Movie				3,1			
12:00	before		SV120 - Movie				3,3			
	in		NE103 - Entertainment / Chartshow ()							3,1
			NE104 - Entertainment / Chartshow ()							3,2
			PP101 - Series / Kobra 11	1,7	1,7	1,7	1,7	1,7		
			PP101 - Series / Rodinné prípady (Family Affairs)					1,7		
			PP102 - Series / Kobra 11	1,8	1,8	1,8	1,8	1,8		
			PP102 - Series / Rodinné prípady (Family Affairs)					1,8		
			SO102 - Movie							2,5
			SO103 - Movie							2,5
			SV083 - Movie				3,2			
13:00	before		NE123 - Political debate / Na Telo (Under the Skin)							3,3
			NE250 - Movie							3,4
			SV130 - Movie				3,3			
			SV180 - Movie				3,5			
	in		NE121 - Movie							3,3
			NE122 - Movie							3,3
			NE250 - Movie							3,3
			PP121 - reality show / The Farm					1,8		
			PP121 - Series / Kobra 11	1,8	1,8	1,8	1,8	1,8		
			PP122 - reality show / The Farm					1,9		
			PP122 - Series / Kobra 11	1,9	1,9	1,9	1,9	1,9		
			SO104 - Entertainment / Your Face Sounds Familiar							2,5
			SO104 - Movie							2,5
			SO251 - Entertainment / Your Face Sounds Familiar							2,5
			SO251 - Movie							2,5
14:00	before		SV230 - Movie				3,5			
	in		NE123 - Movie							3,3
			NE124 - Movie							3,4
			NE251 - Movie							3,4
			PP141 - reality show / The Farm	2,1	2,1	2,1	2,1	2,1		
			PP142 - reality show / The Farm	2,3	2,3	2,3	2,3	2,3		
			SO252 - Entertainment / Your Face Sounds Familiar							2,5
			SO252 - Movie							2,5
			SO253 - Entertainment / Your Face Sounds Familiar							2,6
			SO253 - Movie							2,5
			SV231 - Movie				3,6			

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54								
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
	15:00	in	NE252 - Movie								3,5	
			NE253 - Movie									3,6
			PP143 - reality show / The Farm	2,5								
			PP144 - reality show / The Farm	2,7								
			PP181 - Series / Policajné prípady ()		2,5	2,5	2,5	2,5				
			PP182 - Series / Policajné prípady ()		2,7	2,7	2,7	2,7				
			SO254 - Entertainment / Your Face Sounds Familiar								2,8	
			SO254 - Movie								2,6	
			SO255 - Entertainment / Your Face Sounds Familiar								3,1	
			SO255 - Movie								2,8	
			SV232 - Movie					3,7				
			SV233 - Movie					3,9				
				16:00	before	SFilm260 - Movie						
SO260 - Movie										3,2		
in	NE254 - Movie											3,8
	NE255 - Movie											3,7
	NE256 - Movie											4,0
	PP231 - Series / Rodinné prípady (Family Affairs)	3,3			3,3	3,3	3,3	3,3				
	PP232 - Series / Rodinné prípady (Family Affairs)	3,7			3,7	3,7	3,7	3,7				
	SO261 - Movie										3,5	
	SV234 - Movie						4,2					
	SV235 - Movie						4,6					
Prime Time	17:00	before	SV280 - Movie				5,0					
			in	NE261 - Series / Horná Dolná (Middle of nowhere)								4,4
		NE262 - Series / Horná Dolná (Middle of nowhere)									4,7	
		NE263 - Series / Horná Dolná (Middle of nowhere)									5,3	
		PP261 - Current Affairs / Reflex	5,5	5,5	5,5	5,5	5,5					
		PP2N1 - Prvé TV Noviny (The 5 o'clock News)	5,0	5,0	5,0	5,0	5,0					
		SO262 - Movie								3,7		
		SO263 - Movie								4,0		
		SV281 - Movie				5,2						
			18:00	after	PP283 - Series / Oteckovia (Dear Daddies)		8,0					
in	NE281 - Entertainment / Susedia (Neighbours)											6,3
NE282 - Entertainment / Susedia (Neighbours)											6,5	
PP281 - Series / Oteckovia (Dear Daddies)	8,0			8,0	8,0	8,0	8,0					
PP282 - Series / Oteckovia (Dear Daddies)	8,0			8,0	8,0	8,0	8,0					
PP282T - Series / Oteckovia (Dear Daddies)					8,3							
PP283 - Series / Oteckovia (Dear Daddies)				8,0		8,0						
SO264 - Movie										5,0		
SO281 - Celebrity gossip / Smotánka (Elite)										6,0		
SV282 - Movie						5,4						
SV283 - Movie				5,6								
	19:00	in	NE300 - TV Noviny (TV News - today)								8,5	
			NE350 - TV Noviny (TV News - today)									8,5
			PP300 - TV Noviny (TV News - today)	8,0	8,0	8,0	7,9	8,0				
			PP350 - TV Noviny (TV News - today)	8,0	8,0	8,0	7,9	8,0				
			SO3N0 - TV Noviny (TV News - today)								7,0	
			SO3S0 - TV Noviny (TV News - today)								7,0	

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	20:00	after	SV300 - Počasie (Weather forecast)				7,5			
		before	NE3PO - Športové noviny (Sport News)					8,0		8,5
			PI300 - Športové noviny (Sport News)	8,0						
			PO300 - Športové noviny (Sport News)						7,0	
			SO3PO - Športové noviny (Sport News)							
			ST300 - Športové noviny (Sport News)			8,0				
			SV300 - Športové noviny (Sport News)				8,0			
			UT300 - Športové noviny (Sport News)		8,0					
		in	NE301 - Entertainment / Your Face Sounds Familiar							8,5
			NE301 - Movie							8,5
			NE301 - Series / Neandertaler							8,5
			PI301 - reality show / The Farm					7,0		
			PO301 - Entertainment / Susedia (Neighbours)	8,5						
			SO301 - Movie						6,5	
			ST301 - Entertainment / Chartshow ()			7,0				
			SV301 - Series / Horná Dolná (Middle of nowhere)				8,0			
			UT301 - Entertainment / Svokra (Mother in Law)		7,0					
			UT301 - Series / Sestričky (Nurses)		7,0					
	21:00	in	NE302 - Entertainment / Your Face Sounds Familiar							8,5
			NE302 - Movie							8,5
			NE302 - Series / Neandertaler							8,5
			NE303 - Entertainment / Your Face Sounds Familiar							8,0
			NE303 - Movie							8,0
			NE321 - Series / Neandertaler							8,0
			PI302 - reality show / The Farm					7,0		
			PI303 - reality show / The Farm					6,5		
			PO302 - Entertainment / Susedia (Neighbours)	8,5						
			PO321 - reality show / The Farm	6,0						
			SO302 - Movie						6,5	
			SO303 - Movie						6,0	
			ST302 - Entertainment / Chartshow ()			7,0				
			ST303 - Entertainment / Chartshow ()			6,5				
			SV302 - Series / Horná Dolná (Middle of nowhere)				8,0			
			SV302T - Series / Horná Dolná (Middle of nowhere)				8,5			
			SV401 - reality show / The Farm				6,0			
			UT302 - Entertainment / Svokra (Mother in Law)		7,0					
			UT302 - Series / Sestričky (Nurses)		7,0					
			UT401 - reality show / The Farm		6,0					
	22:00	before	SV411 - Series / Sestričky (Nurses)				4,5			
		in	NE304 - Entertainment / Your Face Sounds Familiar							7,5
			NE304 - Movie							7,5
			NE305 - Entertainment / Your Face Sounds Familiar							6,5
			NE305 - Movie							6,5
			NE322 - Series / Neandertaler							7,5
			NE401 - Series / Neandertaler							6,5
			PI304 - reality show / The Farm					5,5		
			PI401 - Movie					5,0		
			PO322 - reality show / The Farm	5,0						
			PO401 - Series / Policajné prípady ()	4,5						
			SO304 - Movie						5,0	

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				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			ST401 - reality show / The Farm			5,0				
			SV402 - reality show / The Farm				5,5			
			SV411 - Series / Policajné prípady ()				4,5			
			SV411 - Series / Sestričky (Nurses)				4,5			
			UT402 - reality show / The Farm		5,0					
			UT411 - Series / Rodinné prípady (Family Affairs)		4,0					
Off Prime	23:00	before	SV420 - Series / Kobra 11				2,3			
		in	NE401 - Movie							3,5
			NE402 - Movie							2,5
			NE402 - Series / Neandertaler							3,5
			NE403 - Series / Neandertaler							2,5
			PI402 - Movie					4,0		
			PI403 - Movie					3,0		
			PO402 - Series / Policajné prípady ()	3,5						
			PO421 - Series / Kobra 11	2,5						
			SO422 - Movie						3,0	
			SO423 - Movie						2,0	
			ST402 - reality show / The Farm			3,5				
			ST421 - Series / Rodinné prípady (Family Affairs)			2,5				
			SV412 - Series / Policajné prípady ()				3,0			
			SV412 - Series / Sestričky (Nurses)				3,0			
			SV420 - Series / Sestričky (Nurses)				2,5			
			SV421 - Series / Kobra 11				2,1			
			UT412 - Series / Rodinné prípady (Family Affairs)		3,0					
			UT421 - Series / Kobra 11		2,2					
	24:00	before	PI500 - Movie					1,5		
			PI500 - Series / Kobra 11					1,8		
			SO424 - Movie						1,5	
			SO425 - Movie						1,2	
		in	NE403 - Movie							1,5
			NE404 - Movie							1,0
			NE421 - Series / Neandertaler							1,5
			NE422 - Series / Neandertaler							1,0
			PI404 - Movie					2,0		
			PI404 - Series / Kobra 11					2,0		
			PI500 - Series / Kobra 11					1,5		
			PO422 - Series / Kobra 11	1,5						
			PO511 - Series / Kobra 11	1,0						
			PP521 - Series / Kobra 11				1,0			
			SO424 - Movie						1,5	
			SO425 - Movie						1,2	
			SO500 - Movie						1,2	
			ST422 - Series / Rodinné prípady (Family Affairs)			1,5				
			ST521 - Series / Kobra 11			1,0				
			SV421 - Movie				1,5			
			SV422 - Movie				1,0			
			SV422 - Series / Kobra 11				1,4			
			UT422 - Series / Kobra 11		1,5					
			UT501 - Series / Kobra 11		1,0					

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54							
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	25:00	before	NE500 - Movie								0,8
			NE501 - Movie								0,8
		in	NE501 - Movie								0,7
			NE502 - Movie								0,6
			PI501 - Movie					1,0			
			PI501 - Series / Kobra 11					1,3			
			PI502 - Movie					0,8			
			PI502 - Series / Kobra 11					0,9			
			PI521 - Series / Kobra 11					0,8			
			PO512 - Series / Kobra 11	0,9							
			PO513 - Series / Kobra 11	0,7							
			PP522 - Series / Kobra 11				0,8				
			PP523 - Series / Kobra 11				0,6				
			SO426 - Movie							0,8	
			SO501 - Movie							1,0	
			SO502 - Movie							0,8	
			SO503 - Movie							0,7	
			SO504 - Movie							0,7	
			ST522 - Series / Kobra 11			0,8					
			ST523 - Series / Kobra 11			0,6					
			SV423 - Movie				0,8				
			SV424 - Movie				0,6				
			UT502 - Series / Kobra 11		0,8						
			UT521 - Series / Kobra 11		0,6						

Notice:
Program schedule - subject to change.
TOP Breaks - short, premium ad breaks in key programs.
Advertising spot price is calculated in dependence on audience (rating %) of Sales Target Group 12-54 including guests and VOSDAL (view on a same day as live) according to the CPP level based on the Business model for 2018.