

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Off Prime	5:00	before	PP000 - Teleráno (Morning Talk Show)	0,9	0,9	0,9	0,9	0,9		
	6:00	in	PP001 - Teleráno (Morning Talk Show)	1,5	1,5	1,5	1,5	1,5		
			PP002 - Teleráno (Morning Talk Show)	1,8	1,8	1,8	1,8	1,8		
	7:00	before	SN021 - Series / Scooby-Doo						0,7	0,7
			SN021 - series / Penguins of Madagascar, The						0,7	0,7
			SN031 - Movie						0,9	
			SN031 - Series / Scooby-Doo							1,0
			SN031 - series / Penguins of Madagascar, The						0,9	1,0
			SN031 - Series / Scooby-Doo							1,0
	in		PP003 - Teleráno (Morning Talk Show)	1,8	1,8	1,8	1,8	1,8		
			PP004 - Teleráno (Morning Talk Show)	1,7	1,7	1,7	1,7	1,7		
			SN031 - Movie						0,9	1,0
			NE031 - Series / Scooby-Doo							1,3
			NE031 - series / Penguins of Madagascar, The							1,3
			NE032 - Series / Scooby-Doo							1,7
8:00	before	NE032 - Series / Tom & Jerry							1,7	
		NE032 - series / Penguins of Madagascar, The							1,7	
		SO031 - series / Penguins of Madagascar, The						1,3		
		SO032 - Series / Scooby-Doo						1,7		
		SO032 - series / Penguins of Madagascar, The						1,7		
		NE031 - Movie							1,3	
		NE032 - Movie							1,7	
		PP005 - Teleráno (Morning Talk Show)	1,7	1,7	1,7	1,7	1,7			
		PP021 - Entertainment / Svokra (Mother-in-Law)		1,6		1,6				
		PP021 - Entertainment / Šťastný domov ()				1,6				
		PP021 - Series / Záměna manželiek (Wife Swap)	1,6		1,6		1,6			
		SO031 - Movie						1,3		
		SO032 - Movie						1,7		
		SO060 - Movie						1,7		
		9:00	before	NE080 - Movie						
NE081 - Movie									2,1	
PP030 - Series / Oteckovia (Dear Daddies)	1,5			1,5	1,5	1,5	1,5			
SO080 - Movie								1,9		
in	NE081 - Movie								2,3	
NE082 - Movie									2,5	
PP022 - Entertainment / Svokra (Mother-in-Law)				1,5		1,5				
PP022 - Entertainment / Šťastný domov ()						1,5				
PP022 - Series / Záměna manželiek (Wife Swap)	1,5				1,5		1,5			
SO033 - Movie								2,0		
SO080 - Movie								2,0		
SO081 - Movie								2,1		
10:00	in	NE083 - Movie							2,7	
		NE084 - Movie							2,7	
		NE100 - Movie							2,7	
		PP031 - Series / Oteckovia (Dear Daddies)	1,6	1,6	1,6	1,6	1,6			
		PP032 - Series / Oteckovia (Dear Daddies)	1,7	1,7	1,7	1,7	1,7			
		SO034 - Movie						2,1		
		SO082 - Movie						2,2		
		SO083 - Movie						2,2		
		11:00	in	NE101 - Entertainment / Chartshow ()						
NE101 - Movie									2,8	

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54							
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
			NE102 - Entertainment / Chartshow ()								3,0
			NE102 - Movie								3,0
			PP041 - Series / Rodinné prípady (Family Affairs)	1,6	1,6	1,6	1,6	1,6			
			PP042 - Series / Rodinné prípady (Family Affairs)	1,6	1,6	1,6	1,6	1,6			
			SO084 - Movie							2,3	
			SO101 - Movie							2,3	
	12:00	in	NE103 - Entertainment / Chartshow ()								3,1
			NE103 - Movie								3,1
			NE104 - Entertainment / Chartshow ()								3,1
			NE104 - Movie								3,1
			PP101 - Series / Kobra 11	1,7	1,7	1,7	1,7	1,7			
			PP102 - Series / Kobra 11	1,7	1,7	1,7	1,7	1,7			
			SO102 - Movie							2,4	
			SO103 - Movie							2,4	
			SO104 - Movie							2,4	
	13:00	after	NE129 - Political debate / Na Telo (Under the Skin)								3,2
		before	NE129 - Series / Sniffer								3,2
			NE231 - Series / Sniffer								3,3
			SO100 - Entertainment / Your Face Sounds Familiar							2,4	
			SO250 - Entertainment / Your Face Sounds Familiar							2,4	
		in	NE129 - Political debate / Na Telo (Under the Skin)								3,2
			NE231 - Series / Sniffer								3,2
			PP121 - Series / Kobra 11	1,7	1,7	1,7	1,7	1,7			
			PP122 - Series / Kobra 11	1,7	1,7	1,7	1,7	1,7			
			SO251 - Entertainment / Your Face Sounds Familiar							2,4	
			SO252 - Entertainment / Your Face Sounds Familiar							2,4	
	14:00	in	NE232 - Series / Sniffer								3,3
			NE233 - Series / Sniffer								3,3
			NE251 - Series / Sniffer								3,3
			PP141 - reality show / The Farm	1,8	1,8	1,8	1,8	1,8			
			PP142 - reality show / The Farm	2,0	2,0	2,0	2,0	2,0			
			SO253 - Entertainment / Your Face Sounds Familiar							2,5	
			SO254 - Entertainment / Your Face Sounds Familiar							2,5	
	15:00	before	SO260 - Movie							2,7	
		in	NE251 - Movie								3,4
			NE252 - Movie								3,4
			NE253 - Movie								3,5
			PP143 - reality show / The Farm	2,3							
			PP144 - reality show / The Farm	2,6							
			PP181 - Series / Policajné prípady ()		2,3	2,3	2,3	2,3			
			PP182 - Series / Policajné prípady ()		2,6	2,6	2,6	2,6			
			SO255 - Entertainment / Your Face Sounds Familiar							2,6	
	16:00	in	NE254 - Movie								3,6
			NE255 - Movie								3,6
			PP231 - Series / Rodinné prípady (Family Affairs)	2,8	2,8	2,8	2,8	2,8			
			PP232 - Series / Rodinné prípady (Family Affairs)	3,5	3,5	3,5	3,5	3,5			
			SO256 - Entertainment / Your Face Sounds Familiar							2,8	
			SO261 - Movie							2,8	
			SO262 - Movie							2,9	

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Prime Time	17:00	in	NE261 - Series / Horná Dolná (Middle of nowhere)							3,8
			NE262 - Series / Horná Dolná (Middle of nowhere)							4,0
			PP261 - Current Affairs / Reflex	5,8	5,8	5,8	5,8	5,8		
			PP2N1 - Prvé TV Noviny (The 5 o'clock News)	5,3	5,3	5,3	5,3	5,3		
			SO263 - Movie						3,0	
			SO264 - Movie						3,2	
	18:00	in	NE263 - Series / Horná Dolná (Middle of nowhere)							4,5
			NE281 - Entertainment / Susedia (Neighbours)							5,0
			PP281 - Series / Oteckovia (Dear Daddies)	8,5	8,5	8,5	8,5	8,5		
			PP282 - Series / Oteckovia (Dear Daddies)	8,5	8,5	8,5	8,5	8,5		
			PP282T - Series / Oteckovia (Dear Daddies)			8,5				
			PP283 - Series / Oteckovia (Dear Daddies)		8,5		8,5			
			SO265 - Movie						3,3	
	19:00	in	NE300 - TV Noviny (TV News - today)							8,0
NE3S0 - TV Noviny (TV News - today)									8,0	
PP300 - TV Noviny (TV News - today)			8,5	8,5	8,5	8,5	8,0			
PP3S0 - TV Noviny (TV News - today)			8,5	8,5	8,5	8,5	8,0			
SO3N0 - TV Noviny (TV News - today)								6,0		
SO3S0 - TV Noviny (TV News - today)								6,0		
20:00	after before	PO300 - Počasie (Weather forecast)	8,0							
		NE3PO - Športové noviny (Sport News)							8,0	
		PI300 - Športové noviny (Sport News)					7,5			
		PO300 - Športové noviny (Sport News)	8,0							
		SO3PO - Športové noviny (Sport News)						6,0		
		ST300 - Športové noviny (Sport News)			8,0					
		SV300 - Športové noviny (Sport News)				8,0				
	in	UT300 - Športové noviny (Sport News)		8,0						
		NE301 - Entertainment / Your Face Sounds Familiar							8,0	
		PI301 - reality show / The Farm					7,0			
		PO301 - Entertainment / Susedia (Neighbours)	8,5							
		SO301 - Movie						6,5		
		ST301 - Entertainment / Chartshow ()			7,0					
		ST301 - Show / Dobre vedieť (Who Knew)			7,0					
21:00	in	SV301 - Series / Horná Dolná (Middle of nowhere)				8,0				
		UT301 - Series / Sestričky (Nurses)		7,0						
		NE302 - Entertainment / Your Face Sounds Familiar							8,0	
		NE303 - Entertainment / Your Face Sounds Familiar							7,8	
		PI302 - reality show / The Farm					7,0			
		PI303 - reality show / The Farm					6,5			
		PO302 - Entertainment / Susedia (Neighbours)	8,5							
PO321 - reality show / The Farm	6,0									
SO302 - Movie						6,5				
SO303 - Movie						6,0				
ST302 - Entertainment / Chartshow ()			7,0							
ST302 - Show / Dobre vedieť (Who Knew)			7,0							
ST303 - Entertainment / Chartshow ()			6,5							
SV302 - Series / Horná Dolná (Middle of nowhere)				8,0						
SV302T - Series / Horná Dolná (Middle of nowhere)				8,5						
SV401 - reality show / The Farm				6,5						

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54							
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	22:00	in	NE304 - Entertainment / Your Face Sounds Familiar NE305 - Entertainment / Your Face Sounds Familiar PI304 - reality show / The Farm PI401 - Movie PO322 - reality show / The Farm PO401 - Series / Sniffer SO304 - Movie SO305 - Movie ST304 - Entertainment / Chartshow () ST401 - reality show / The Farm ST402 - reality show / The Farm SV402 - reality show / The Farm SV411 - Series / Sestričky (Nurses) UT402 - reality show / The Farm UT411 - Series / Policajné prípady ()					6,0 5,5		5,0 4,0	7,5 6,5
Off Prime	23:00	before in	SV421 - Series / Kobra 11 NE401 - Movie NE402 - Movie PI402 - Movie PI403 - Movie PO402 - Series / Sniffer PO421 - Series / Kobra 11 SO421 - Movie SO422 - Movie ST421 - Series / Policajné prípady () ST422 - Series / Policajné prípady () ST501 - Series / Kobra 11 SV412 - Series / Sestričky (Nurses) SV421 - Series / Kobra 11 UT412 - Series / Policajné prípady () UT421 - Series / Kobra 11				2,3		4,5 3,0		4,0 3,0
	24:00	before in	PI404 - Series / Kobra 11 PI500 - Series / Kobra 11 SO500 - Movie NE403 - Movie NE404 - Movie PI404 - Movie PI500 - Series / Kobra 11 PO422 - Series / Kobra 11 PO511 - Series / Kobra 11 PP521 - Series / Kobra 11 SO423 - Movie SO424 - Movie ST502 - Series / Kobra 11 ST521 - Series / Kobra 11 SV422 - Series / Kobra 11 UT422 - Series / Kobra 11 UT501 - Series / Kobra 11					2,5 1,5 1,5		1,1 2,5 1,5	2,0 1,5
										1,8 1,3	
									1,5		
					1,2						
					1,0						

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54								
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
25:00	before	in	NE500 - Movie								1,0	
			PO513 - reality show / The Farm	0,7								
			NE405 - Movie									1,0
			NE501 - Movie									0,8
			PI501 - Series / Kobra 11							1,0		
			PI502 - Series / Kobra 11							0,8		
			PO512 - Series / Kobra 11	0,9								
			PO513 - Series / Kobra 11	0,7								
			PP522 - Series / Kobra 11						0,8			
			PP523 - Series / Kobra 11						0,6			
			SO425 - Movie								1,1	
			SO501 - Movie								0,9	
			SO503 - Movie								0,8	
			ST522 - Series / Kobra 11					0,8				
			ST523 - Series / Kobra 11					0,6				
			UT502 - Series / Kobra 11					0,8				
			UT521 - Series / Kobra 11					0,6				
26:00	in	NE502 - Movie									0,6	
		SO502 - Movie								0,7		
		SO504 - Movie								0,6		

Notice:

Program schedule - subject to change.

TOP Breaks - short, premium ad breaks in key programs.

Advertising spot price is calculated in dependence on audience (rating %) of Sales Target Group 12-54 including guests and VOSDAL (view on a same day as live) according to the CPP level based on the Business model for 2018.